

## Notice to Competitors

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Subject: Competitors Meeting  
Date: Monday, 26 March 2018  
Location: COR 36 - 3<sup>rd</sup> Floor, Via Spartaco 8, 20135, Milan  
Attendees:

Team New Zealand: G Dalton, R Green, D Bernasconi, K Shoebridge, A Watkins

Luna Rossa Challenge: M Sirena, M Fischer, H Carabelli

BMQR: T Hutchinson, M Botin, L Saenz, S Arrivabene, R Oulette

COR36: L Esquier, M Plazzi, A Pandarese, M Groeschner, P Bassani, J Hall, C Peer, C Ferrini, A Cascone

Prada – Title Sponsor Representative: T Fumagalli

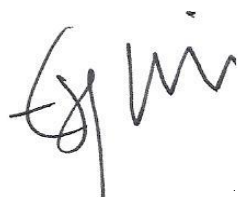
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Please find attached the agenda for the upcoming Competitors Meeting.

Should you require any assistance with hotels or logistics, please do not hesitate to contact Claudia Ferrini by email [claudia.ferrini@cor36.org](mailto:claudia.ferrini@cor36.org) or phone +39 0287 118011.

We look forward to seeing you at 0900 on Monday, 26 March in Milan.

Kind regards,



Laurent Esquier  
CEO  
COR 36

# COMPETITORS MEETING - AGENDA

26-Mar-18

900	Welcome coffee - 4th floor			
920	Introductions - Laurent Esquier			
930	ACC Technical @ 4th floor		MarCom Workshops @ 3rd floor	
	AC75 Class Rule	D Bernasconi & M Fischer	AC36 Positioning & Values	M Groeschner/ J Hall
			Marketing & Comm. paradigms	
			Title sponsor liaison update	T Fumagalli
		ACPI/Title sponsor rights update	A Pandarese	
1015	Coffee Break @ 4th and 3rd floor			
1030	One Design Components	H Carabelli	ACWS update	M Groeschner
1100 - 1230	Q&A	All	Promotional Events 2018-19	M Groeschner
			Communications/Web	J Hall
1230	Lunch @ 4th floor			
1330 - 1600	Further discussions	All	TV/Broadcast planning	C Peer
			AC36 - joint sponsorship	M Groeschner
			Merchandising	
			Auckland Update	R Green
			Team updates	All
1600	Meetings can conclude			
1900	Drinks & Dinner @ La Salumeria delVino, Via Cadore 30			

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